



# Beyond Legacy

Branding & Website by Wildflower Media





# Primary Logo

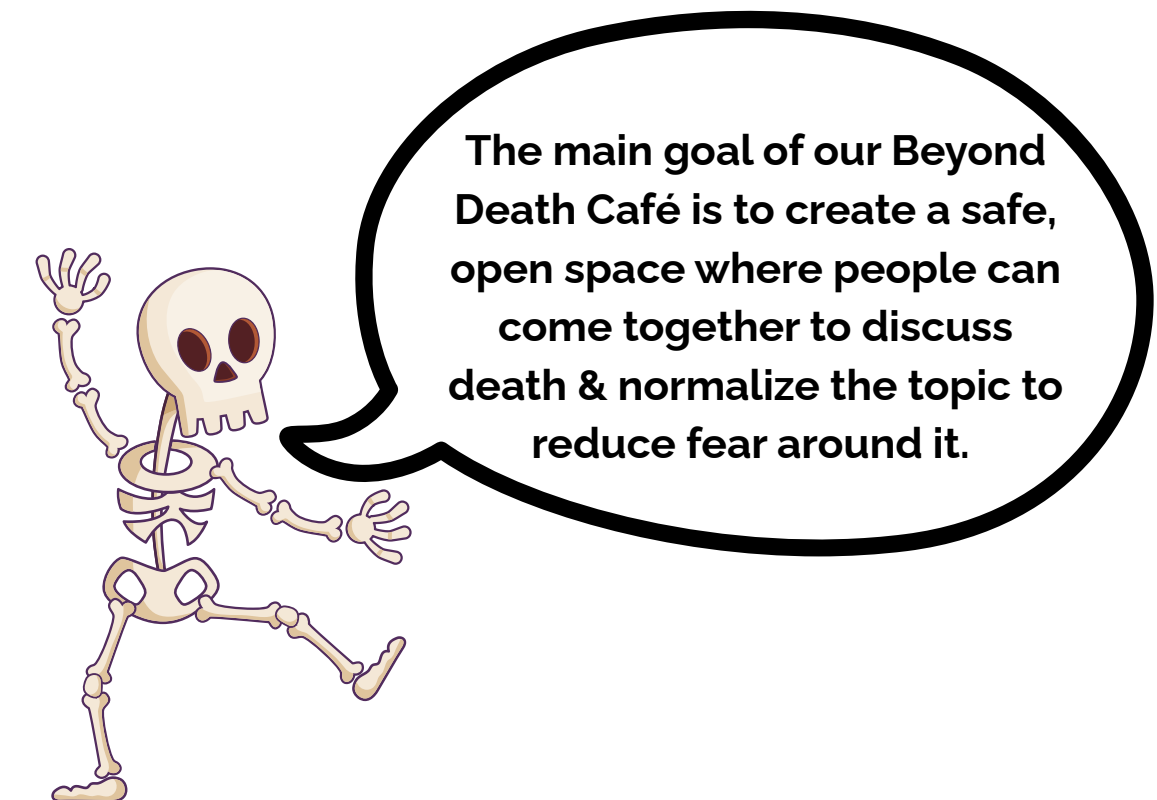


## Secondary Logos



Heading: EB Garamond  
Subheading: Open Sans  
Body: Raleway

### Customized Graphics:



# BRANDED COLLATERAL

## Brochure

(Inside)

### Who We Are

At Beyond Legacy, we offer compassionate and holistic guidance and support for individuals and families as they navigate life's final transition.

#### LET US BE YOUR GUIDING LIGHT THROUGHOUT:

##### End-of-Life Planning

Compassionate guidance for making important decisions and ensuring your wishes are respected.

##### Legacy Creation

Helping you reflect on your life and create meaningful legacies for future generations.

##### Elder Care & Coordination

Providing personalized support to enhance the quality of life for seniors, promoting independence and comfort.

##### Holistic Support

Addressing emotional, spiritual, and practical needs to ensure peace of mind.

##### Preparing for the Future

Empowering you to plan ahead while cherishing the present, ensuring a meaningful and peaceful transition for you and your loved ones.



### Our Holistic Approach: To Navigating the End-of-Life

We believe in a holistic approach to end-of-life care, ensuring that every individual and family receives comprehensive support that honors their unique journey.



**End-of-Life Planning**



**Workshops & Education**



**Elder Care & Coordination**



**Legacy Planning**

Our goal is to guide you with empathy, care, and respect, addressing not only the practical aspects but also the emotional, spiritual, and relational needs that come with navigating life's final chapter.



We proudly partner with like-minded organizations to provide the most complete care possible:

#### Blazing Star Sanctuary

As Texas's first certified conservation cemetery, Blazing Star Sanctuary offers eco-friendly burial options within the Katy Prairie Preserve.

#### Waldman Funeral Care

Waldman Funeral Care provides expert funeral services and pre-need planning, working with Beyond Legacy to ensure that families receive holistic care that addresses both emotional and logistical needs during life's most difficult moments.



### What Is A Death Doula?

LEARN MORE



## Join the Conversation at Beyond Legacy's DEATH CAFE



#### WHAT IT IS

Our Death Café events provide a safe, welcoming space for people to gather and openly discuss death—without fear, shame, or taboo.



#### WHAT TO EXPECT

These gatherings help normalize the topic of death and create a sense of community for those who wish to engage in meaningful discussions.



#### JOIN THE CONVERSATION

Whether you're looking to join your first conversation or continue a journey of reflection, our Death Café events are the perfect place to start.

Check out our Death Cafe schedule so you can join the conversation!

**DEATHCAFE.COM**

### Find Us On Socials!

@beyondlegacyhtx  
Beyond Legacy



SCAN ME!



### LEARN MORE ABOUT US

## What Is a Death Doula?

From helping with advanced care planning to offering comfort during the final days, Death Doulas guide families through this sensitive time, creating a peaceful and dignified experience for all involved.



## Beyond Legacy

Compassionate End-of-Life Care and Support



Learn How to Start Planning Your Exit Strategy Today!

[beyondlegacy.org](https://beyondlegacy.org)

(Outside)



# BRANDED COLLATERAL

## Business Cards





# BRANDED COLLATERAL

## Flyer

## BEYOND LEGACY

### PARTNER WITH BEYOND LEGACY FOR LASTING IMPACT

At Beyond Legacy, we are dedicated to providing compassionate, holistic support to families during one of life's most difficult transitions.

By partnering with us, your funeral home can offer a comprehensive end-of-life experience that goes beyond traditional services, ensuring your clients receive the emotional, spiritual, and practical support they need.

### Why Partner with Beyond Legacy?



Enhance your funeral home's reputation as a community-focused leader.



Strengthen client relationships bridging gaps in service, before, during, and after death.



Demonstrate social responsibility by supporting meaningful community initiatives.



Join Us in Supporting Families Through Life's Final Journey



Join Our Partners

SCAN ME!



beyondlegacy.org



# CHECK OUT THEIR WEBSITE! [WWW.BEYONDLEGACY.ORG](http://WWW.BEYONDLEGACY.ORG)

## We Appreciate Your Generosity!

Custom Amount

Please enter an amount

\$ Custom Amount

Monthly Donation

Donate

Your donation helps us provide compassionate support, emotional care, and legacy creation to families in need.

BEYOND LEGACY

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Plan My Exit Strategy

Beyond Legacy

Guiding Families Through Life's Most Important Transition

At Beyond Legacy, we provide compassionate end-of-life planning, legacy creation, and emotional support, helping individuals and families navigate life's final journey with dignity and peace.

Plan My Exit Strategy

Our Mission: Compassionate Support, Empowered Planning

At **Beyond Legacy**, our mission is to offer holistic support to individuals and families during the end-of-life journey. We provide emotional, spiritual, and practical care to ensure the end-of-life journey is handled with dignity, compassion, and respect.

Our goal is to help families plan proactively, create meaningful legacies, and approach the end-of-life journey with openness and empowerment. We are dedicated to transforming the way we talk about death—making the process less daunting and more meaningful.

Our Values:

- Compassion:** Providing empathetic care that supports emotional and spiritual needs.
- Empowerment:** Helping individuals and families take control of their legacy and end-of-life planning.
- Integrity:** Upholding professionalism and transparency in all our services.
- Community:** Fostering a sense of connection and support through the end-of-life journey.
- Death Positivity:** Changing the narrative around death by promoting open, honest discussions.

Let's skip the small talk... want to discuss death?

I'm dying to.

Meet Our Team & Board Members

Catherine Blair  
FOUNDER/PRESIDENT & CEO

Heidi Kling  
COMMITTEE CHAIR

Andres Arguello  
DIRECTOR

Let Us Be Your Guiding Light

We're Here to Help You Navigate Life's Most Profound Journey

Name (required)

First Name

Last Name

Email (required)

What Is A "Death Doula"?

A **Death Doula** is a compassionate professional who provides emotional, spiritual, and practical support to individuals and their families during the end-of-life journey.

With a holistic and personalized approach, Beyond Legacy's End-of-Life Doula services ensure that every client's unique needs are met, helping families through one of life's most important transitions with care, support, and education.

Learn More



A faint, light-colored illustration in the background. It features a wildflower with a single bloom at the top left and a chicken standing in the center, facing left. There are also some leafy plants at the bottom.

# READY TO BRING YOUR BRAND TO LIFE?

LET'S TURN YOUR VISION INTO A  
BRAND THAT SPEAKS CLEARLY AND  
CONFIDENTLY—ONLINE, IN PRINT,  
AND EVERYWHERE IN BETWEEN.

LET'S GET STARTED!

[CONTACT@WILDFLOWERRMEDIA.COM](mailto:CONTACT@WILDFLOWERRMEDIA.COM)